Northwest
REGIONAL DEVELOPMENT AGENCY

NWDA Organisation Structure - March 2010

Chief Executive
Steven Broomhead

Executive Director of Economic Development
Mark Hughes

Director of Enterprise, Tim Sheward

Director of Science & Innovation, George Baxter

Director of Skills & Employment, Lis Smith

Director of Environment & Energy, Mark Atherton

Director of Land & Property, Paul Lakin

Director of Business Relations, Sarah Kemp

Director of Programme, Dave Perkins

Head of Rural Development, David Hunter

Managing Director Business Link Northwest, Peter Watson

Executive Director of Resources
Ian Haythornthwaite

Director of Legal & Estates, Steven Zdolyny

Director of Finance & Procurement, Alison Richardson

Director of European Programme, David Malpass

Director of Information Management & Systems, John Phipps

Head of Risk & Performance, Paul McNicholas

Executive Director of Policy & Planning
Simon Nokes

Director of Partnerships, David Harrison

Director of Strategy & Planning, Neil Cumberlidge

Director of Policy, Pernille Kousgaard

Head of Research, Rebecca Riley

Head of Governance & Scrutiny, Barbara Woods

Executive Director of Marketing & Communications
Peter Mearns

Director of Marketing, Nigel Dove

Head of External Relations, Erica Boardman

Head of Regional Major Events, Sheldon Phillips

Executive Director of Corporate and Employment Services
Diane Summers

Head of HR, Melanie Clare

Head of Learning & Development, Damian Redfearn

Director of Tourism
Nick Brooks-Sykes

Head of Visitor Economy, Jane Randall

Head of Tourism Strategy, Phil Reddy